

TRAXION ANNOUNCES THE EXECUTION OF A BINDING AGREEMENT TO ACQUIRE AUTOTRANSPORTES EL BISONTE

Mexico City, Mexico, August 27, 2018 – Grupo Traxion, S.A.B. de C.V. (BMV: TRAXION), a leading Company in the ground transportation and logistics industry in Mexico, announces that it has executed a binding agreement to acquire Autotransportes el Bidente, S.A. de C.V., a leading specialized freight and logistics Company. The transaction is subject to regulatory approvals.

Autotransportes el Bidente has more than 25 years of expertise and leadership in the Western, North, Bajío and Central Mexico regions, which are highly dynamic areas with strong economic growth. This acquisition is strategic for TRAXION as the Company offers services of refrigerated cargo, materials transportation, integrated logistics, dedicated, intermodal and specialized freight, complementing TRAXION's services offering. The Company is headquartered in San Luis Potosí, has a fleet of 485 power units and more than 700 employees. Moreover, it has terminals in San Luis Potosí, Monterrey, Mexico City and Toluca, and a logistics facility in the Bajío.

The acquisition price is based on an enterprise value of Ps. 1,246 million, including debt of approximately Ps. 303 million, which TRAXION will assume when the transaction closes, and whose profile is in line with that of the financial structure of TRAXION. During the twelve months ended June 30, 2018, the Company generated revenues of Ps. 999 million, and an EBITDA of Ps. 200 million. TRAXION will use a portion of its outstanding credit facility to finance the acquisition.

The price is subject to an additional compensation of up to Ps. 180 million in case that total EBITDA for 2018 is in excess of Ps. 200 million. TRAXION expects to obtain all the regulatory approvals and close the transaction during the fourth quarter of 2018 at the latest.

Within the most important attributes of Autotransportes el Bidente are a young fleet with an average age of 3.5 years, a highly-experienced management team, solid corporate governance guidelines, healthy debt levels, and a clear and defined strategy. It is a successful and profitable company that will continue to operate under the "Bidente" brand given its high appreciation within the market.

"The acquisition of El Bidente is a key element within our inorganic growth strategy. With this company we enter the refrigerated cargo and material transportation segments, while strengthening our geographic footprint in the cargo and logistics business. This company meets all the selection criteria and provides us with a great opportunity to grow and expand to new regions and services, and to capitalize important synergies" – commented Aby Lijtszain, CEO of TRAXION.

About Traxion

We are a leading ground transportation and logistics company in Mexico, offering a unique, one-stop solution for (i) cargo and logistics and (ii) contracted personnel and student transportation services. Through these two complementary operating segments, we provide domestic and international ground transportation in a highly fragmented market. With our disciplined and targeted acquisition strategy in addition to our organic growth, we have built a platform, Traxion, which includes five key brands recognized for their leadership and quality in the markets they serve. Through our diversified fleet of trucks, trailers and buses, as well as rigorous maintenance and replacement programs, we are able to provide superior service throughout all of Mexico and arrange for forwarding service to the United States.

Forward-looking Statements

This document may contain forward-looking statements that involve risks and uncertainties. Words such as “estimate”, “project”, “plan”, “believe”, “expect”, “anticipate”, “seek”, and other similar expressions must be identified solely as forward-looking statements. Grupo Traxion warns readers that the statements or estimates mentioned in this document, or stated by the Grupo Traxion’s management team, are subject in their entirety to risks and uncertainties that are out of the Company’s control and may cause its results to differ materially from the management’s expectations. These forward-looking statements reflect the Company’s judgment as of the date of this release. Grupo Traxion reserves the right to update the information herein contained in this document or derived from it as it deems appropriate. Grupo Traxion’s past or present performance is not an indicator that guarantees its future performance.”