

TRAXION ANNOUNCES THE INTEGRATION OF WOLF SILVERSTEIN AS VICE PRESIDENT OF FINANCE

Mexico City, Mexico, August 06, 2018 – Grupo Traxion, S.A.B. de C.V. (BMV: TRAXION), a leading company in the ground transportation and logistics industry in Mexico, announces the appointment of Mr. Wolf Silverstein as Vice President of Finance, effective August 15, 2018.

Mr. Silverstein has been Chief Financial Officer of Transportes LIPU, Grupo TRAXION's personnel and student transportation subsidiary, since 2013 and has held several operating and financial positions within the Company for more than 10 years. Moreover, he was involved in the process of acquisition and integration of 4 companies and oversaw the development and implementation of de Shared-Services Center and planning of LIPU, which resulted in significant synergies and cost reduction.

Mr. Silverstein led the capitalization and financing processes of LIPU, performed a key role in the Initial Public Offering of Grupo TRAXION in 2017, and has a broad knowledge of the transportation industry.

He holds a BS in Business Administration from Universidad Iberoamericana and earned a Master of Finance degree from Instituto Tecnológico de Estudios Superiores de Monterrey.

Furthermore, Mr. Víctor Bravo leaves de position to pursue other projects, and will remain advising management on financial matters and as member of the Executive Committee. TRAXION thanks Mr. Bravo's important contribution to the Company to become publicly-traded and wishes him success in his new ventures.

About Traxion

We are a leading ground transportation and logistics company in Mexico, offering a unique, one-stop solution for (i) cargo and logistics and (ii) contracted personnel and student transportation services. Through these two complementary operating segments, we provide domestic and international ground transportation in a highly fragmented market. With our disciplined and targeted acquisition strategy in addition to our organic growth, we have built a platform, Traxion, which includes five key brands recognized for their leadership and quality in the markets they serve. Through our diversified fleet of trucks, trailers and buses, as well as rigorous maintenance and replacement programs, we are able to provide superior service throughout all of Mexico and arrange for forwarding service to the United States.

Forward-looking Statements

This document may contain forward-looking statements that involve risks and uncertainties. Words such as "estimate", "project", "plan", "believe", "expect", "anticipate", "seek", and other similar expressions must be identified solely as forward-looking statements. Grupo Traxion warns readers that the statements or estimates mentioned in this document, or stated by the Grupo Traxion's management team, are subject in their entirety to risks and uncertainties that are out of the Company's control and may cause its results to differ materially from the management's expectations. These forward-looking statements reflect the Company's judgment as of the date of this release. Grupo Traxion reserves the right to update the information herein contained in this document or derived from it as it deems appropriate. Grupo Traxion's past or present performance is not an indicator that guarantees its future performance.

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